

Right: The Noosacat 3000 coming in through the break on the Noosa Bar. It takes a lot to ruffle the feathers on this big rig, as it is one of Australia's foremost rough water craft. Below Left: Almost as important as how they handle the rough stuff - a boat's stance when it is OFF PLANE and/or at rest, or just poking along, can be critical in really bad conditions (or just trolling, for that matter) and as you can see, the Nooscat 3000 has an ideal stance.



Noosacat 3000

We've been scheduled to test this new Noosacat 3000 now for several months but through a combination of unusual circumstances it has been repeatedly postponed.

The exercise of getting The Boat Mag's team together with the Noosacat people, a camera boat, and high tide on the Noosa Bar at approximately late morning on a nice sunny day in a boat with engines, proved something of a challenge. We do apologise to the readers who thought we were testing the boat last month, and a couple of months before that and so on. The wait has been worthwhile. There are very few boats in Australia that can turn the lights on like this one, as once again we rediscover why Noosacat is easily the biggest powered cat builder in Australia – and has been for many years.

Report & Pics by Peter Webster

The Noosacat story is really the story about Wayne Hennig and his ever patient wife Debbie and the stoic, level-headed growth they've administered in one of the most unstable industries on the planet.

To Wayne and Debbie's eternal credit they have charted a steady course through the vagaries of recessions, downturns, change in regulations, ever-changing Survey requirements and so on, that would have left lesser companies gasping

for air – but they have steadily moved on, overcome the many obstacles bureaucracy (especially) has put in their path over the years and matured a multi-million dollar business that is the envy of most boat builders in Australia.

It's easy to say it was simply because they had the old "SharkCat" franchise and therefore they were on a winner from the outset. Obviously, this has a degree of truth in it, but what they purchased nigh on 22 years ago

has almost no relationship to the product they are producing today, nor does it acknowledge the management skills they brought to the table to enhance this iconic brand's position in a highly competitive market place.

Today, Noosacat produce a very sophisticated, well finished, high performance cat range with models spread from 5.0m through to 15.0m, and just about every metre step in between.

Noosacats are now in use all over

