

Mercury Builds the 'Ultimate' 150 Four Stroke

Once again, Mercury Marine has risen to the challenge of marine engine technology, with the release of its new 150 hp 4-stroke EFI outboard engine.

With its break-through design, this 150 hp 4-stroke is said to offer unprecedented durability under all conditions, deliver superb fuel efficiency and tremendous performance.

"We listened to what boaters were asking for and then set out to build the ultimate 150 horsepower 4-stroke outboard," said Mark Schwabero, president of Mercury Marine. "The finished product is an engine that is incredibly durable – more durable, we believe, than any other 150 4-stroke – but is more compact than the engines of our competition. It delivers great fuel efficiency and tremendous performance.

"I believe we accomplished exactly what we aimed for; this engine is a perfect addition to our wide breadth of four-stroke engines."

The engine boasts a 3.0-litre, 4-cylinder in-line configuration that



MERCURY's New 3.0L 'Big Block' 150hp Outboard

easily creates superior power for single or twin applications. In fact, it has more displacement than any

other 150 hp 4-stroke engine, yet it delivers fuel efficiency at cruising speed that few other engines can beat.

At just 206kgs, Mercury's new outboard is by far the most compact 4-stroke 150hp outboard in the world. In fact, it's just 11kgs heavier than Mercury's popular OptiMax 150 direct-injected outboard.

This means it's the perfect option for owners wanting to repower their boats, especially older models with transoms not designed to accommodate the weight of conventional 4-strokes.

Add all this together and it's far and away the best value for money 150 hp 4-stroke on the market.

According to Mercury's techs, the Mercury 150 4-stroke has almost 20% fewer parts than a Yamaha F150, substantiating their claim that better technology can deliver durability and performance while simultaneously reducing package size and weight.

The new Merc 150 4-stroke is designed, built and tested to be one of the most reliable and durable engines in the world. Mercury claim the new 150 will start and run consistently, and last longer on any body of water anywhere in the world, having proved itself in severe field

